

FEIYA LIN

VISUAL DESIGNER



HELLO

I'm Feiya, a visual designer who connect and communicate with people. My creative practice ranges from brand, print, UX/UI design, SEO, marketing and data analysis. I like collecting postcards from museums all over the world.

EXPERIENCE

- FREELANCE VISUAL DESIGNER**

Working with agencies and individuals, created marking material, branding solutions, user interface, motion graphics and videos. Clients included Chowbus, Forward Pathway, Luyu Ceramics, etc.

WholeRen Group

- GRAPHIC DESIGNER & MARKETING SPECIALIST**

Worked across departments including marketing, sales, and tech, designed manuals, posters, brochures for printing and screen display. Converted data to infographics. Built web pages, from icon/banner design to html/css implementation. Optimized webpage for SEO to increase site rank. Created motion graphics and edited videos.

Fujian Strait Television (China)

- ASSISTANT DIRENCTOR**

Edited videos and added visual effects.

HOBBIES



Photography



Reading



Music



Travelling

CONTACT

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WEBSITE lovesofeiya.github.io

PROFESSIONAL SKILLS

UI/UX	Web	Branding
Motion Graphics	Surveys	Marketing
Print design	Interviews	SEO
Video Editing	Visioning	Data Analysis

TOOLS AND CODES

Indesign	Html/CSS/JS	Sketch
Photoshop	C++/C#/Java	Invision
Illustrator	WordPress	C4D
Lightroom	Bootstrap	Maya

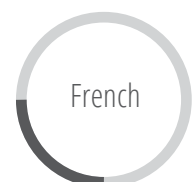
LANGUAGES



Mandarin



English



French